



2005 Fall Conference Sponsorship Opportunities

NASSTRAC offers a unique blend of marketing opportunities that will give you exposure before, during, and after the conference. Choose from three sponsorship levels:

Gold Sponsor

- Two (2) complementary conference registrations — more than a \$1,000 value!
- Your 4-color logo featured prominently on a large-format screen in-between general sessions and during breaks throughout the entire conference.
- Your logo featured predominantly in the 2005 Fall Conference Program and on the 'Friends of NASSTRAC' list, distributed in pre-registration packets sent prior to the conference.
- Your company logo featured in the *NASSTRAC Newslink*, the association's member newsletter, following the conference.
- Your company logo highlighted at www.NASSTRAC.org as a Gold Sponsor of the 2005 Fall Conference, with a direct link to your company Web site.
- If desired, verbal recognition during a hosted event of your choice (your organization will be identified as the Gold Sponsor of that event). Food and beverages to be paid by the sponsor at cost. See options below.

Events Available for Gold Sponsorship:

Opening Cocktail Reception (Sunday, Sept. 25)
Monday Cocktail Reception (Sept. 26)
Monday Luncheon (Sept. 26)

Gold Sponsor Marketing Investment: Only \$3,900



**Be front and center of major influencers
and decision-makers of your
products and services!**

**For more information and to confirm
your sponsorship, contact Brian Everett,
NASSTRAC Executive Director, at
952/442-8850, ext. 201, or at
Brian@NASSTRAC.org.**

Silver Sponsor

- One (1) complementary conference registration — more than a \$500 value!
- Your 4-color logo featured on a large-format screen in-between general sessions and during breaks throughout the entire conference.
- Your logo shown in the 2005 Fall Conference Program and on the 'Friends of NASSTRAC' list, which will be distributed in pre-registration packets sent prior to the conference.
- Your company logo featured in the *NASSTRAC Newslink*, the association's member newsletter, following the conference.
- Your company logo highlighted at www.NASSTRAC.org as a Silver Sponsor of the 2005 Fall Conference, with a direct link to your company Web site.
- If desired, special verbal recognition during a hosted event of your choice (your organization will be identified as the Silver Sponsor of that event). Food and beverages to be paid by the sponsor at cost. See options below.

Events Available for Silver Sponsorship:

Monday Breakfast (Sept. 26)
Tuesday Breakfast (Sept. 27)

Silver Sponsor Marketing Investment: Only \$2,900

Bronze Sponsor

- A table-tent featuring your logo placed on the table with beverages. See break options below.
- Your logo shown in the 2005 Fall Conference Program and on the 'Friends of NASSTRAC' list, distributed in pre-registration packets sent prior to the conference.
- Your company name mentioned in the *NASSTRAC Newslink*, the association's member newsletter, following the conference.

Events Available for Bronze Sponsorship:

Monday Morning Break (Sept. 26)
Monday Afternoon Break (Sept. 26)
Tuesday Morning Break (Sept. 27)

Bronze Sponsor Marketing Investment: Only \$950



Sponsorship Agreement

Date _____

This Section for Billing Purposes

Company Name/Division _____

Billing Address _____
Street / PO Box City State / Providence Zip Country

Authorized Representative's Name _____

Title / Department _____

Phone _____ Fax _____

E-mail _____ Web site _____

By completing this Sponsorship Agreement, I agree to become a sponsor as indicated below.

Print Name _____ Signature _____

Sponsorship Pricing:

Gold Sponsorship (\$3,900)

Event Opportunities* (check one)

- Opening Cocktail Reception
- Monday Cocktail Reception
- Monday Luncheon
- Not interested in sponsoring an event

Silver Sponsorship (\$2,900)

Event Opportunities* (check one)

- Monday Breakfast
- Tuesday Breakfast
- Not interested in sponsoring an event

Bronze Sponsorship (\$950)

Event Opportunities* (check one)

- Monday Morning Break
- Monday Afternoon Break
- Tuesday Morning Break
- Not interested in sponsoring an event

*Event food and beverages to be paid by the sponsor at cost, billed by hotel.

Payment:

Company check. Enclosed is a non-refundable check (payable to NASSTRAC) for \$ _____

Please charge \$ _____ to my: American Express Visa Mastercard

Account # _____ Expiration Date _____

Name as it appears on card _____ Signature _____

Return this form to:

Brian Everett, Executive Director
NASSTRAC
380 Industrial Boulevard • Waconia, MN 55387 USA
Phone: 952/442-8850 • Fax: 952/442-3941
Brian@NASSTRAC.org • www.NASSTRAC.org

Office Use Only

Date Billed _____

Payment Type _____

Amount Billed \$ _____