

Congratulations! You are a 2012 NASSTRAC exhibitor. Your marketing investment will help you to reach key decision-makers within the NASSTRAC membership as well as the industry at large.

### Exhibitor's Checklist:

NASSTRAC needs you to take these important steps to help us to fulfill all of your benefits:

- Register Comped Employees.** Click on this link:

<https://www.regonline.com?eventID=989952&rTypeID=514255>

If you need to register additional people beyond your comped registrations, register them at the discounted Exhibitor Rate of \$450 using this link:

<https://www.regonline.com?eventID=989952&rTypeID=514249>

- Reserve Your Hotel Room.** Call the Buena Vista Palace at 1-866-397-6516. If you're entitled to a paid room night as part of your package, Carleen Herndon at [CarleenH@NASSTRAC.org](mailto:CarleenH@NASSTRAC.org) with the individual to receive the comped room night by March 30, and she will ensure that room is paid by NASSTRAC upon your check-in at the hotel. Failure to send notification after March 30 will result in the room night not being paid by NASSTRAC.

- Send Your Company Profile.** A maximum 75-word description of your company's value will be featured in conference take-home booklet. E-mail it to Nancy LaRoche at [NancyL@NASSTRAC.org](mailto:NancyL@NASSTRAC.org) by March 30, or you risk not being included.

- Invite your customers or prospects.** Take advantage of your New Shipper VIP passes. It's a great way to add value to your relationship with them and to ensure that your most important shippers are at NASSTRAC! Each exhibitor receives two. The only requirement is that they be a transportation decision-maker with a manufacturer, retailer, or distributor, and have not been to a NASSTRAC conference before. Direct them to this link when you invite them: <http://www.nasstrac.org/conference/shipperVIP.asp>



Exhibitor Packages Include:

- Basic pipe and drape
- 2 paid conference registrations
- 50% discount on additional registrations
- 1 free room night at the Buena Vista Palace
- 2 paid New Shipper Guest Passes
- Listing on the Expo Web Site
- 75-word corporate description in the conference booklet
- Listing on the Expo game card
- Access to the pre-registration attendee list

For additional questions or needs, contact:

TEAMWORK

Voice: 407-438-7480

Fax: 407-438-7481

E-mail: [amandac@teamwork-inc.com](mailto:amandac@teamwork-inc.com)

7520 Exchange Drive

Orlando, FL 32809

**The full value of your sponsorship can be found in the  
NASSTRAC Annual Sponsorship Opportunities kit online:**

<http://www.nasstrac.org/conference/Exhibition.asp>