



SPONSOR AND EXHIBITOR OPPORTUNITIES

Build business with transportation decision-makers, and build your brand – online, in print, and in person.

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Contact:

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www.NASSTRAC.org

 **NASSTRAC SHIPPERS CONFERENCE AND TRANSPORTATION EXPO**
 April 21-24 • Orlando, FL





DEMOGRAPHICS

NASSTRAC brings the transportation community together through education, provider relations, and advocacy. Get connected with decision-makers from Fortune 500 companies to small- and medium-sized shippers.

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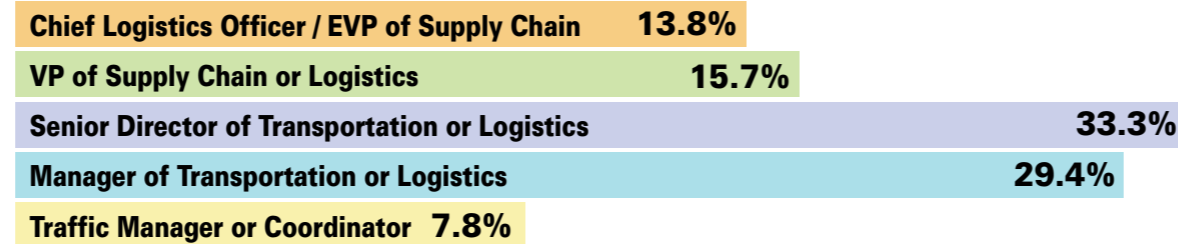
Exclusive Sponsor Options

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Exhibition

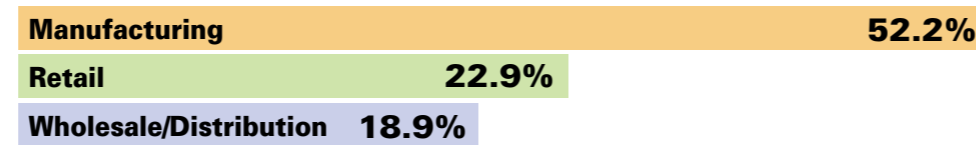
The titles:

NASSTRAC attracts decision-makers with direct purchasing power or influence who hold these titles:



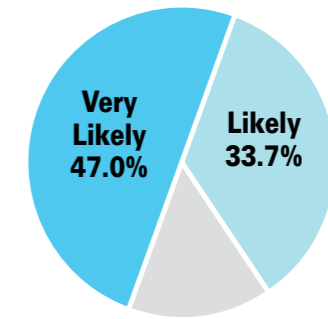
The industries:

NASSTRAC attracts transportation decision-makers from broad market segments ranging from durable goods, food and beverage to health and personal care, pharmaceuticals, chemicals and technology.



Well-targeted buying power

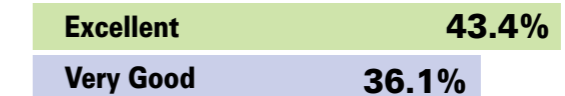
2011 NASSTRAC Logistics Conference & Expo participants answered this question: "How likely are you to purchase services or products from providers that you met here?"



The ratings:

2011 NASSTRAC Logistics Conference and Expo participants rated the event as follows:

Networking Quality



Market Intelligence Gained



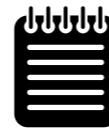
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SHIPPERS AND EXHIBITORS

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A Peek At Active Shippers:

Abbott Laboratories	LifeWay Christian Resources
Advance Stores Co.	L'Oreal USA
Air Techniques, Inc.	Lowes Companies
Aeropostale	Lutron Electronics
Alcon Laboratories	Mack Trucks, Inc.
Anixter International Inc.	Malt-O-Meal
Armstrong World Industries	Margaritaville Hospitality Group
Arch Chemicals	MASCO Corp.
Ashland, Inc.	MEDA Pharmaceuticals
BASF Corporation	Merck & Company
Bath Fitter	Michelin
Best Buy Company	Moen Inc.
BrassCraft Manufacturing	Nestle
Brown Shoe	NCH Corp.
C.H. Robinson Worldwide	Owens Corning
Casio Inc.	Pepboys Auto
Coach, Inc.	PepsiCo
Colomer USA	PetSmart
ConAgra Foods	Phillips Home Healthcare
CVS/Caremark	Pilot Pen Corporation of America
Dell Inc.	Restoration Hardware
Disney	Revlon Consumer Products
Domino Foods	Rockwell Automation
DSW, Inc.	Shaw Industries
Energizer	Shurtech Brands
Famous Footwear	SPX Corp.
Floor & Decor	Stein Mart
Gardner Gibson	Taminco
Gap, Inc.	Target Corp.
Hallmark Cards	Tiffany & Co.
Hard Rock Cafe	Trane
HD Supply	Transnational Foods
Jetro Cash & Carry	TriMas Corp.
Johnson & Johnson	Tyco International
Leavitt Tube Co.	UniPro Foodservice Inc.
Lenovo	USG Corp.
Leviton Manufacturing Co.	Westlake Chemical Corp.

2012 Sponsors:



A Sample Of Previous Exhibitors:

A. Duie Pyle	Lynden Transport
AAA Cooper Transportation	K & R Sales Inc.
ABF Freight System	Kingsway
Ace World Wide / Atlas Van Lines	McLeod Software
AFN	Midwest Motor Express
AM Transport Services	Mountain Valley Express
American Fast Freight	National Traffic Service
Apex Xpress, Inc.	Nations Express
Argix Direct	Oak Harbor Freight Lines
Averitt Express	Old Dominion Freight Line
BCS Solutions	Pacer International, Inc.
BearWare Inc.	Pacific Alaska Freightways
Benton Express Inc.	Panther Expedited Services
BNSF Logistics	Peninsula Truck Lines
Canadian Freightways	Pitt Ohio
Carlton Technologies	Port of Palm Beach
Celadon Trucking	QualifiedCarriers.com
Center for Work Life	RateLinx
C.H. Robinson Worldwide	Real Time Freight Services
CT Logistics	Roadrunner Transportation Systems
Clean Energy Fuels Corp.	Ross Express
Datatrac Corporation	RWI Transportation
Dayton Freight Lines	Saia Motor Freight Line
Dependable Companies	Sea Star Line, LLC
Estes Express	Shippers Commonwealth
Expak Logistics	SMC3
Express-1 Expedited Solutions	Southeastern Freight Lines
FedEx	Syncada from Visa
Forward Air Solutions, Inc.	The Dependable Companies
Greatwide Truckload Management	The Shevell Group/NEMF
Green Mountain Consulting	Transaver Transportation Consultants
Gumro & Associates	Transite Technology, Inc.
H&M International Transportation	Tri Star Freight System
Hassett Air Express	Tucker Company Worldwide
IL2000	UPS Freight
Intellect Technologies, Inc.	U.S. Xpress
Internet Truckstop	Werner Enterprises
J.B. Hunt Transport, Inc.	Women in Trucking
Lakeville Motor Express	Worldwide Aeros Corp.
Land Air Express	YRC Freight
LeSaint Logistics	Yusen Logistics
Load One, LLC	



SPONSOR CHOICE PACKAGES

Build your brand and reputation through powerful online and e-marketing strategies.

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ONLINEBRANDING

DIAMOND

GOLD

SILVER

BRONZE

EXPO ONLY

Conference E-Mail Campaign:

Get on the minds of attendees with your logo featured on e-communications.

✓

✓

✓

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Conference Web Site:

Your logo rotates 24/7 for all web visitors to see.

✓

✓

✓

✓

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e-Link e-Newsletter:

Your logo/link featured exclusively, reaching thousands of transportation decision-makers bi-weekly.

6 issues

4 issues

2 issues

—

—

Provider Solutions Center:

Your company and website link featured in this online resource where shippers regularly visit.

Logo

Logo

Logo

Company Name

Company Name

Online White Paper:

We'll leverage your submitted white paper that addresses a best practice or challenge.

3

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Webcasts:

Your company is featured as a sponsor of a webcast. NASSTRAC will work with you on content and strategy.

1

1

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Thought Leadership:

Share your expertise, insight, and vision on a topic, featured on NASSTRAC.org and NewsLink.

✓

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✓

✓

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New Member Webcast Orientations:

Your logo and verbal recognition featured in all new member virtual orientation

✓

✓

✓

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Social Media:

You'll be promoted through all NASSTRAC social media channels, Facebook, LinkedIn, Twitter and YouTube.

✓

✓

✓

✓

✓



SPONSOR CHOICE PACKAGES

Keep your brand in front of transportation decision-makers through national advertising and targeted direct-mail campaigns.

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IN-PRINT MARKETING

"NewsLink" Newsletter Insert:
Pick the issues you want and we'll insert your 8.5x11 pre-printed insert for a powerful impression.

National Advertising:
Reach hundreds of thousands of readers with your logo featured as a sponsor in all the leading trade publications.*

Conference Brochure:
This mailing motivates the industry to participate, and your logo will be front and center-reaching thousands.*

Conference On-Site Booklet:
Your logo is featured in the on-site booklet with a company profile.

Provider Solution Center:
Your company listed in a special Buyers Guide edition of "NewsLink."

DIAMOND

GOLD

SILVER

BRONZE

EXPO ONLY

3X

2X

1X

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Cover

Cover

Cover

Inside

Profile Only

✓

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* Commitments for diamond, gold, silver sponsorships are needed by Dec. 14, 2012 to meet print deadlines.

Contact:

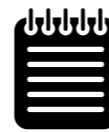
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SPONSOR CHOICE PACKAGES

Build relationships with top shippers at the 2013 NASSTRAC Conference and Expo.

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AT THE CONFERENCE

10 X 10 Premium Booth:

Your "inner tier" space in the 2013 Logistics Expo is your home base for face-to-face business development and serves as a branding billboard during conference sessions.* (all booth spaces are 10 ft. wide by 10 ft. deep)

10 X 10 Standard Booth:

Your Expo presence in the "outer tier" is your space to build relationships—and business! (all booth spaces are 10 ft. wide by 10 ft. deep)

Room Key:

Your logo featured on the room keys of all attendees staying at the Rosen Shingle Creek Hotel—keeping your brand top-of-mind.

Guest Room Advertising:

at the Rosen Shingle Creek Hotel.

Name Recognition:

Regular mention and logo presentation on the JumboTron screen throughout the conference.

Free Conference Registrations

New Shipper VIP Guest Passes:

Invite key manufacturer, retailer, or distributor customers or prospects who have not previously attended the conference to come as your guest.

Paid Room Nights:

at Rosen Shingle Creek Hotel for the 2013 Conference

DIAMOND

GOLD

SILVER

BRONZE

EXPO ONLY

✓

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Premium

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Standard

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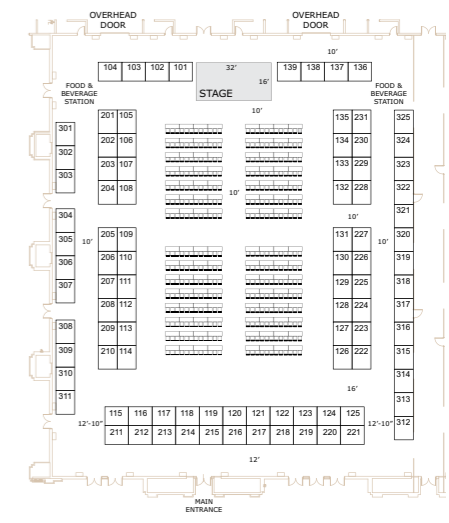
1

All Expo Packages Include:

- pipe and drape area set-up
- access to pre-conference attendee list
- a discount on additional registrations
- listing on the Expo Website
- 100-word company profile in conference booklet
- listing on conference entrance sign
- Expo game card participation.

* Premium booths (#101-139) are located by the stage and around the seating area. See floor plan on page 8.

Click map to enlarge



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NASSTRAC SHIPPERS CONFERENCE AND TRANSPORTATION EXPO
April 21-24 • Orlando, FL



SPONSOR PACKAGE PRICING

Expo Space and Sponsorships are limited!
Don't miss your chance to be involved in one of the industry's premiere events.

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PACKAGE LEVEL	DIAMOND	GOLD	SILVER	BRONZE	EXPO ONLY
Members take \$300 off all packages!					
Package pricing:	\$13,900	\$10,700	\$8,500	\$5,900	\$3,900 - Premium \$3,300 - Standard

If the exhibit space is cancelled on or before January 4, 2013, the exhibitor shall be liable for 50% of the total amount owed; 100% if cancellation occurs after this date. For year-round sponsorships, no refund is made. Cancellations must be received in writing by NASSTRAC.

2013 CONFERENCE SPONSORSHIP OPPORTUNITIES

**NASSTRAC Logistics Conference and Expo will be held April 21 - 24, 2013.
Rosen Shingle Creek Resort and Hotel, Orlando Florida**

★ Lanyards - \$3,100

★ WIFI Internet Access - \$4,500
(package includes branded login screens and signage)

★ CUSTOM COORDINATED SPONSORSHIPS
(call for options and availability)

**Breakfast, Lunch, and Break Sponsorships
Golf Event and Tour Sponsorships**





2013 HOTEL VENUE AND EXPO BOOTH LOCATIONS

Our unique "integrated" approach gives you constant visibility and exposure to attendees throughout the entire event.

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HOTEL AND CONFERENCE VENUE



Rosen Shingle Creek

9939 Universal Boulevard

Orlando, FL 32819

1 (866) 996-9939

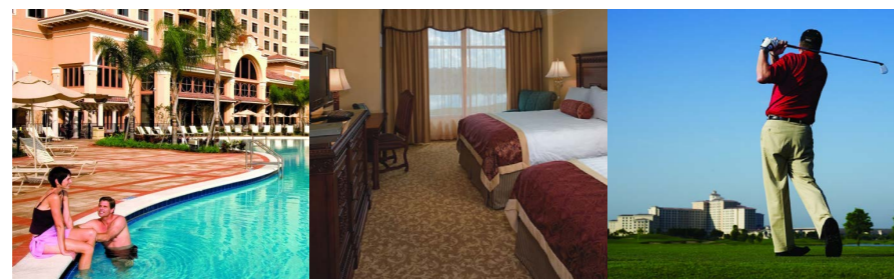
www.rosenshinglecreek.com



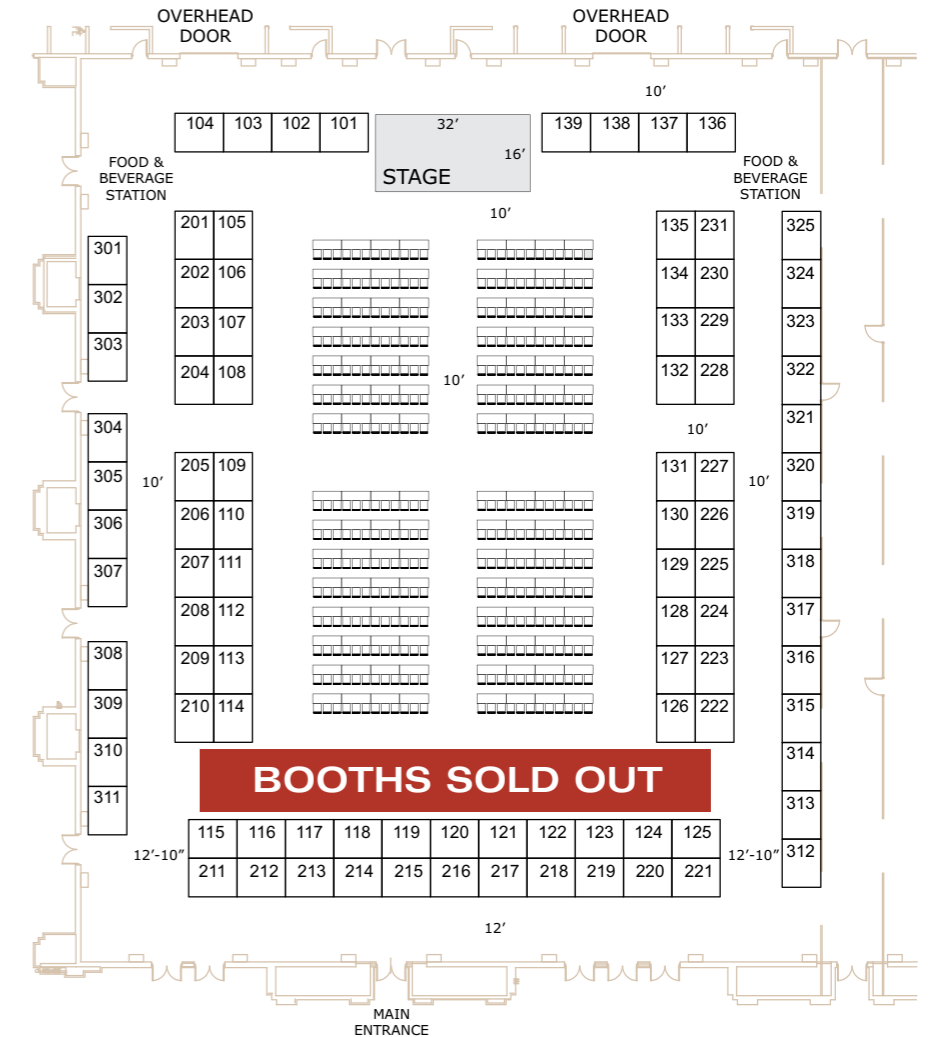
Rosen Shingle Creek is nestled on a 230-acre site just 10 minutes away from the Orlando International Airport and east of the Orange County Convention Center. Their ideal location is just a short distance to a variety of Orlando's best attractions, restaurants, shopping and entertainment venues.

Its 1,500 guest rooms offer luxurious first-class settings where every room offers a stunning view of the award winning golf course and the area's incomparable picturesque landscaping. With over a dozen different restaurant and entertainment venues, including a full service spa and fitness center with jogging and nature trails, your stay at the Rosen Single Creek will be a relaxing and enjoyable experience.

For more information or to take a virtual tour of the property, go to: www.rosenshinglecreek.com.



CLICK ON FLOORPLAN TO VIEW A FULL PAGE PRINTABLE VERSION OF THE EXPO LAYOUT.



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